

DIRECTOR/EDITOR/FILMMAKER

# Shawn Strong

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## PROFILE

Highly-motivated creative with 20+ years of audio, video, and media experience directing, filming, editing, and producing video. Eager to bring ideas to reality. Assembled and led creative content of *Phan Media* to be a co-founder of *Hudsy*, Hudson Valley's first digital platform co-op, curating and creating original content for the region. Team player with an extensive portfolio demonstrating originality in everything from music videos to commercials and web shows, & more.

## EXPERIENCE

BOARD MEMBER OF *SAFE HARBORS ON THE HUDSON* – 2023 - PRESENT

BOARD MEMBER OF *ARTS MIDHUDSON* – 2020 - PRESENT

BOARD MEMBER OF *MASJID AL-IKHLAS* – 2010 - PRESENT

CO-FOUNDER OF *HUDSY* - 2018 -

Collaborated with filmmakers to form a creative-owned and driven storytelling digital platform for the Hudson Valley region.

STARTED *PHAN MEDIA* - 2015 - 2018

A creative arts web show, showcasing local and Indie artists as well as venues throughout the Hudson Valley

OWNER, *PHANATIKS ENTERTAINMENT* - INCORPORATES AS AN LLC - 2010 -

- Engineering, mixing & audio production
- Incorporated as a video production company in 2010, from audio production

CO-OWNED AND OPERATED *ALLEYWAY STUDIOS*, NEWBURGH, NY - 2000 - 2007

## EDUCATION

**SUNY Orange** (Newburgh/Middletown), Visual Communications - 2007 - 2009

**UpTime Studios** Audio Engineering classes - 2005

**St. John's University**, Queens, NY, Fine Arts/Communications - 1994 - 1996

Graduate of **Newburgh Free Academy**, fine Arts/Electronics - 1994

## SKILLS

- Video Production: Editing (Final Cut Pro), Color Correction (DaVinci Resolve)
- Directing: (Music Videos, Short-Films, Commercials)
- Branding: Artists EPK production, social media branding
- Digital cinematography, basic screenwriting
- Podcasting: setup, production and recording
- Music Production: DJ, MPC Series production, Mixing & audio engineering
- Graphic Design: Photoshop, Photoshop LightRoom, basic website creation
- Art: Drawing, Painting (acrylic, water-based oil)